

K-LOVE provides a constant source of encouragement and positive outlook on daily life. The music is new, and up-to-date. The DJ's are supportive, funny and very up-lifting. This radio station provides the community with an alternative music option other than the secular and often negative music on the radio. The station is family-friendly, with positive and encouraging music. The service provided by K-LOVE serves the public interest by providing an avenue for non-profit and church groups to get the word out about their services, as well.